

Site Usage

348 Visits

Previous: 384 (-9.38%)

60.92% Bounce Rate

Previous: 60.94% (-0.03%)

712 Pageviews

Previous: 772 (-7.77%)

00:00:57 Avg. Time on Site

Previous: 00:01:03 (-10.14%)

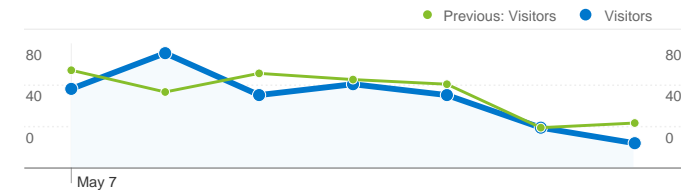
2.05 Pages/Visit

Previous: 2.01 (1.77%)

70.40% % New Visits

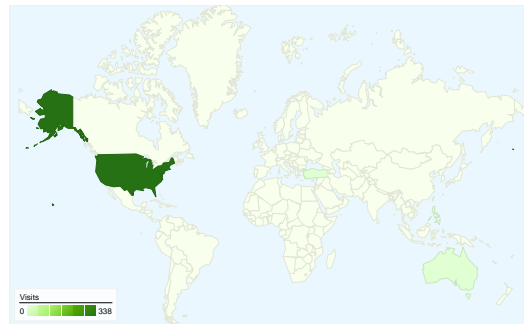
Previous: 65.62% (7.28%)

Visitors Overview

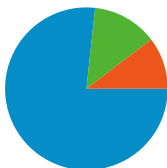


Visitors
295

Map Overlay

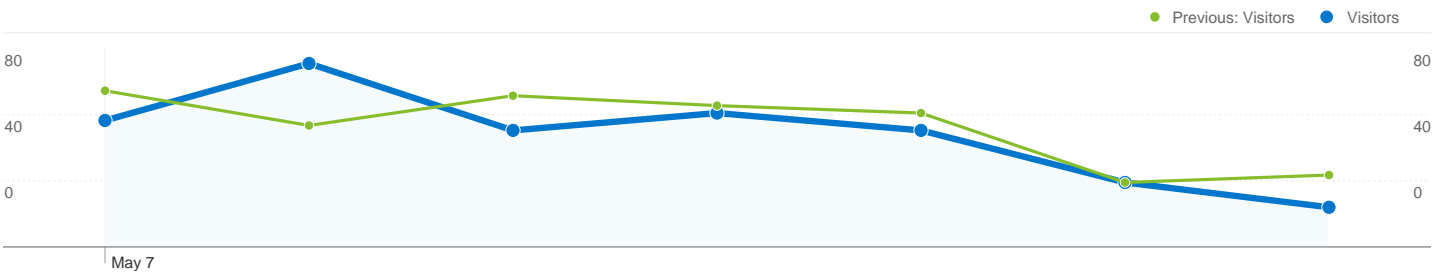


Traffic Sources Overview



- **Search Engines**
267.00 (76.72%)
- **Referring Sites**
45.00 (12.93%)
- **Direct Traffic**
36.00 (10.34%)

Content Overview		
Pages	Pageviews	% Pageviews
/		
May 7, 2012 - May 13, 2012	136	19.10%
Apr 30, 2012 - May 6, 2012	164	21.24%
% Change	-17.07%	-10.08%
/offices/sheriff/index.htm		
May 7, 2012 - May 13, 2012	45	6.32%
Apr 30, 2012 - May 6, 2012	45	5.83%
% Change	0.00%	8.43%
/offices/treasurer/index.htm		
May 7, 2012 - May 13, 2012	36	5.06%
Apr 30, 2012 - May 6, 2012	29	3.76%
% Change	24.14%	34.60%
/jobs.htm		
May 7, 2012 - May 13, 2012	36	5.06%
Apr 30, 2012 - May 6, 2012	36	4.66%
% Change	0.00%	8.43%
/deptdirectory.htm		
May 7, 2012 - May 13, 2012	34	4.78%
Apr 30, 2012 - May 6, 2012	22	2.85%
% Change	54.55%	67.57%



295 people visited this site

348 Visits

Previous: 384 (-9.38%)

295 Absolute Unique Visitors

Previous: 311 (-5.14%)

712 Pageviews

Previous: 772 (-7.77%)

2.05 Average Pageviews

Previous: 2.01 (1.77%)

00:00:57 Time on Site

Previous: 00:01:03 (-10.14%)

60.92% Bounce Rate

Previous: 60.94% (-0.03%)

70.40% New Visits

Previous: 65.62% (7.28%)

Technical Profile

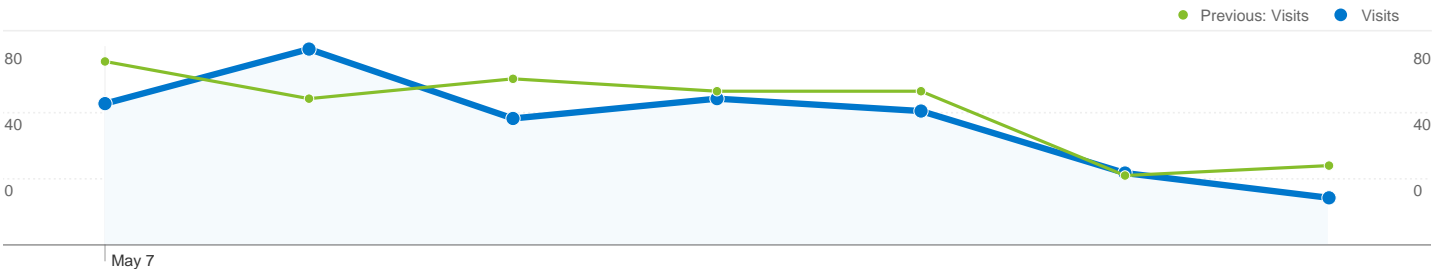
Browser	Visits	% visits
Internet Explorer		
May 7, 2012 - May 13, 2012	206	59.20%
Apr 30, 2012 - May 6, 2012	229	59.64%
% Change	-10.04%	-0.74%
Firefox		
May 7, 2012 - May 13, 2012	49	14.08%
Apr 30, 2012 - May 6, 2012	62	16.15%
% Change	-20.97%	-12.79%

Safari		
May 7, 2012 - May 13, 2012	34	9.77%
Apr 30, 2012 - May 6, 2012	29	7.55%
% Change	17.24%	29.37%
Chrome		
May 7, 2012 - May 13, 2012	23	6.61%
Apr 30, 2012 - May 6, 2012	29	7.55%
% Change	-20.69%	-12.49%
Android Browser		
May 7, 2012 - May 13, 2012	17	4.89%
Apr 30, 2012 - May 6, 2012	22	5.73%
% Change	-22.73%	-14.73%

Traffic Sources Overview

May 7, 2012 - May 13, 2012

Comparing to: Apr 30, 2012 - May 6, 2012



All traffic sources sent a total of 348 visits

10.34% Direct Traffic

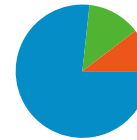
Previous: 9.90% (4.54%)

12.93% Referring Sites

Previous: 13.02% (-0.69%)

76.72% Search Engines

Previous: 77.08% (-0.47%)



- **Search Engines**
267.00 (76.72%)
- **Referring Sites**
45.00 (12.93%)
- **Direct Traffic**
36.00 (10.34%)

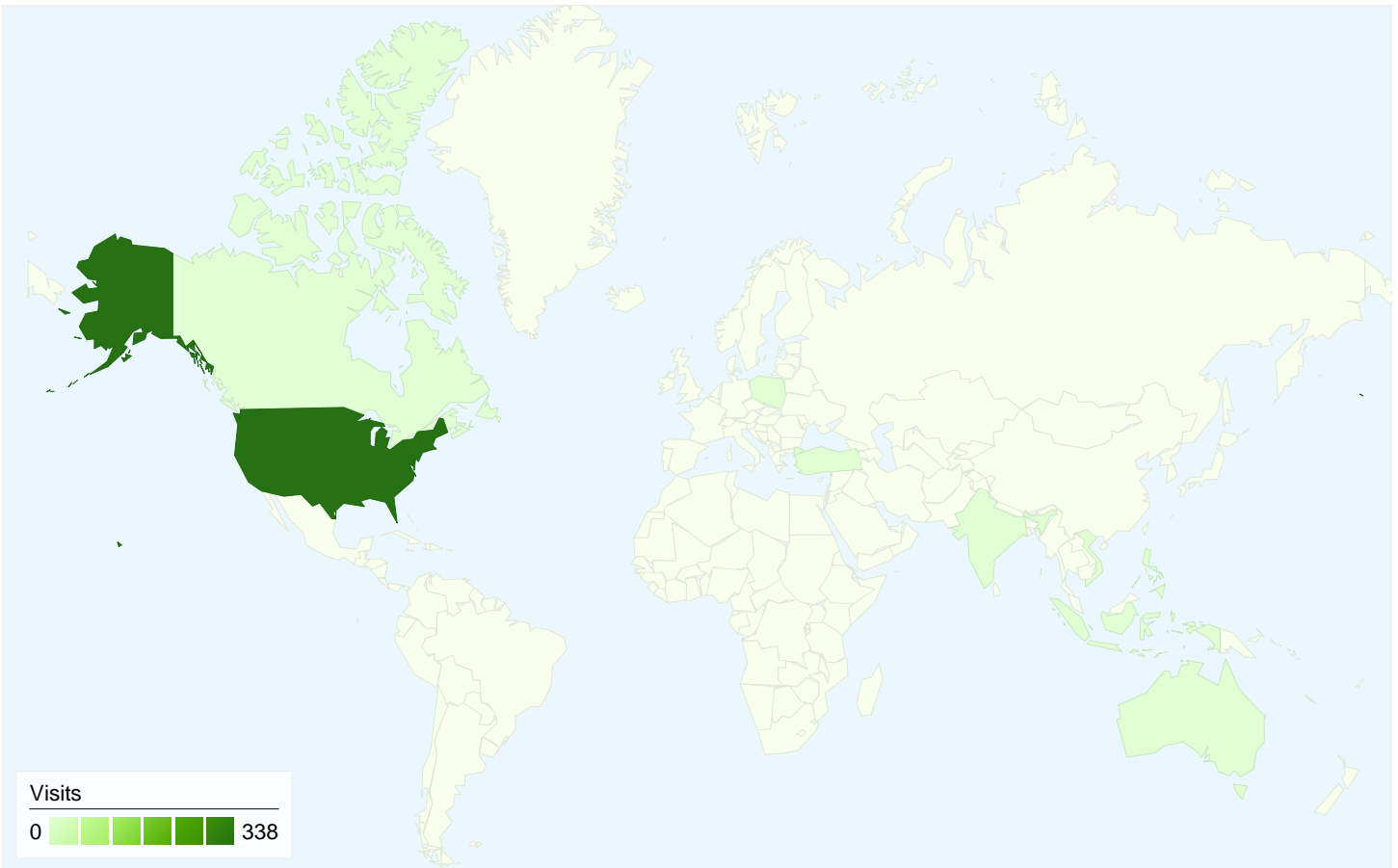
Top Traffic Sources

Sources	Visits	% visits
google (organic)		
May 7, 2012 - May 13, 2012	177	50.86%
Apr 30, 2012 - May 6, 2012	210	54.69%
% Change	-15.71%	-7.00%
bing (organic)		
May 7, 2012 - May 13, 2012	49	14.08%
Apr 30, 2012 - May 6, 2012	48	12.50%
% Change	2.08%	12.64%
(direct) ((none))		
May 7, 2012 - May 13, 2012	36	10.34%
Apr 30, 2012 - May 6, 2012	38	9.90%
% Change	-5.26%	4.54%
yahoo (organic)		
May 7, 2012 - May 13, 2012	29	8.33%
Apr 30, 2012 - May 6, 2012	30	7.81%
% Change	-3.33%	6.67%
gmdsolutions.com (referral)		

Keywords	Visits	% visits
(not provided)		
May 7, 2012 - May 13, 2012	38	14.23%
Apr 30, 2012 - May 6, 2012	37	12.50%
% Change	2.70%	13.86%
howard county iowa		
May 7, 2012 - May 13, 2012	19	7.12%
Apr 30, 2012 - May 6, 2012	27	9.12%
% Change	-29.63%	-21.99%
howard county iowa recorder		
May 7, 2012 - May 13, 2012	7	2.62%
Apr 30, 2012 - May 6, 2012	2	0.68%
% Change	250.00%	288.01%
howard county iowa treasurer		
May 7, 2012 - May 13, 2012	5	1.87%
Apr 30, 2012 - May 6, 2012	6	2.03%
% Change	-16.67%	-7.62%
howard county sheriff		

May 7, 2012 - May 13, 2012	8	2.30%
Apr 30, 2012 - May 6, 2012	13	3.39%
% Change	-38.46%	-32.10%

May 7, 2012 - May 13, 2012	4	1.50%
Apr 30, 2012 - May 6, 2012	6	2.03%
% Change	-33.33%	-26.09%



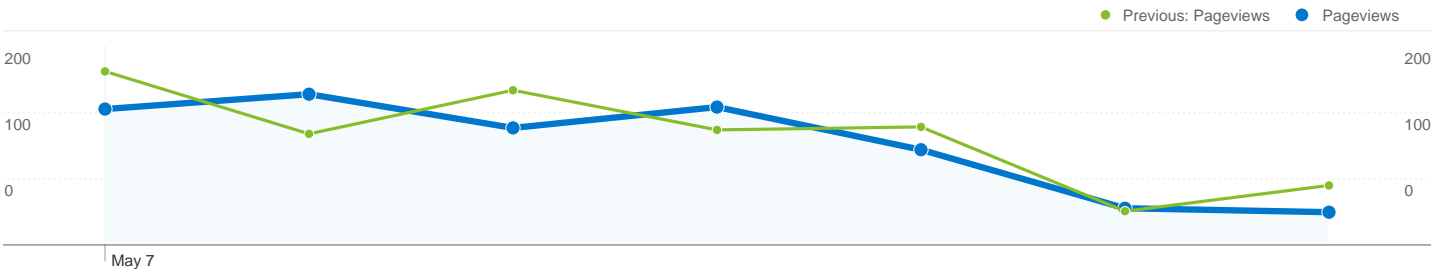
348 visits came from 11 countries/territories

Site Usage

Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate	
348 Previous: 384 (-9.38%)	2.05 Previous: 2.01 (1.77%)	00:00:57 Previous: 00:01:03 (-10.14%)	70.40% Previous: 65.62% (7.28%)	60.92% Previous: 60.94% (-0.03%)	
Country/Territory	Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate
United States					
May 7, 2012 - May 13, 2012	338	2.04	00:00:55	69.53%	60.65%
April 30, 2012 - May 6, 2012	378	2.02	00:01:03	65.34%	61.11%
% Change	-10.58%	0.97%	-12.62%	6.40%	-0.75%
Philippines					
May 7, 2012 - May 13, 2012	3	4.00	00:02:03	100.00%	66.67%
April 30, 2012 - May 6, 2012	1	1.00	00:00:00	100.00%	100.00%
% Change	200.00%	300.00%	100.00%	0.00%	-33.33%
(not set)					
May 7, 2012 - May 13, 2012	2	2.50	00:00:49	100.00%	50.00%

April 30, 2012 - May 6, 2012	2	2.00	00:00:51	50.00%	50.00%
% Change	0.00%	25.00%	-3.92%	100.00%	0.00%
India					
May 7, 2012 - May 13, 2012	1	3.00	00:08:14	100.00%	0.00%
April 30, 2012 - May 6, 2012	0	0.00	00:00:00	0.00%	0.00%
% Change	100.00%	100.00%	100.00%	100.00%	0.00%
Australia					
May 7, 2012 - May 13, 2012	1	1.00	00:00:00	100.00%	100.00%
April 30, 2012 - May 6, 2012	0	0.00	00:00:00	0.00%	0.00%
% Change	100.00%	100.00%	0.00%	100.00%	100.00%
Turkey					
May 7, 2012 - May 13, 2012	1	1.00	00:00:00	100.00%	100.00%
April 30, 2012 - May 6, 2012	0	0.00	00:00:00	0.00%	0.00%
% Change	100.00%	100.00%	0.00%	100.00%	100.00%
Indonesia					
May 7, 2012 - May 13, 2012	1	1.00	00:00:00	100.00%	100.00%
April 30, 2012 - May 6, 2012	0	0.00	00:00:00	0.00%	0.00%
% Change	100.00%	100.00%	0.00%	100.00%	100.00%
Vietnam					
May 7, 2012 - May 13, 2012	1	1.00	00:00:00	100.00%	100.00%
April 30, 2012 - May 6, 2012	0	0.00	00:00:00	0.00%	0.00%
% Change	100.00%	100.00%	0.00%	100.00%	100.00%
Canada					
May 7, 2012 - May 13, 2012	0	0.00	00:00:00	0.00%	0.00%
April 30, 2012 - May 6, 2012	1	2.00	00:00:14	100.00%	0.00%
% Change	-100.00%	-100.00%	-100.00%	-100.00%	0.00%
Singapore					
May 7, 2012 - May 13, 2012	0	0.00	00:00:00	0.00%	0.00%
April 30, 2012 - May 6, 2012	1	1.00	00:00:00	100.00%	100.00%
% Change	-100.00%	-100.00%	0.00%	-100.00%	-100.00%

1 - 10 of 11



Pages on this site were viewed a total of 712 times

712 Pageviews

Previous: 772 (-7.77%)

605 Unique Views

Previous: 668 (-9.43%)

60.92% Bounce Rate

Previous: 60.94% (-0.03%)

Top Content

Pages	Pageviews	% Pageviews
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/deptdirectory.htm		

May 7, 2012 - May 13, 2012	34	4.78%
Apr 30, 2012 - May 6, 2012	22	2.85%
% Change	54.55%	67.57%